What Can I Do With a Major in New Media?

Sample Occupations: The following listings are occupations you can pursue with a New Media Degree. Please note that this list is not exhaustive. There are many careers for which a New Media Degree prepares you. *Note that occupations that require an advanced degree are also listed.* For help in identifying more information about the occupations listed below, please visit the Career Center at 259 Highsmith Union.

3D and Web Animator
Advertisement Designer
Advertising Account Executive
Animator
Applications Programmer
Audio-Visual Producer
Coder
Communications Specialist
Computer Engineer
Computer Illustrator
Computer Programmer
Computer Salesperson
Computer Training Specialist
Console Operator
Cryptographer
Digital Designer & Illustrator
Digital Photographer/Editor
Digital Videographer/Editor
Documentation Librarian
Educator
Graphics Designer
Instructional Materials Designer
Information Technology Specialist
Marketing Analyst
Marketing Materials/Packaging Designer
Media Resources Director
Mixer
Multimedia Production Designer
Musician
Patent Attorney
Printing Manager
Project Planner and Creative Director
Script Writer
Software Designer/Developer
Software Engineer
Special Effects Specialist
Technical Support Representative
Technical Writer
User Interface Designer
Video Director & Producer
Virtual Reality Environment Designer
Web Site Designer & Developer

Sample Work Settings

Advertising Agencies
Banks
Computer Consultant Firms
Computer Corporations
Computer Repair Companies
Computer Retail
Construction
Data Processing Firms
Engineering Firms
Entertainment Industry
Financial Firms
Graphic Art Industry
Hospitals
Insurance Companies
Magazines
Manufacturing Firms
Marketing and Research Firms
Medical Industry
Newspaper
Professional and Technical Journals
Research and Development Firms
Schools and Colleges
Statistical Firms
Test Development Firms
Transportation Industry
Utility Companies
Weather Bureaus

Government Departments

Central Intelligence Agency
Department of Commerce
Department of Defense
Department of Energy
Department of Health and Human Services
Department of the Air Force
Department of the Army
Department of the Navy
Department of Transportation
Federal Bureau of Investigation
NASA
National Security Agency
US Information Agency
Veterans Administration

Professional Organizations

Academy of Interactive Arts & Sciences **http://www.interactive.org/**
American Computer Science Association Inc. **http://www.acsa2000.net/website/index.html**
American Council for Technology **www.actgov.org**
American Institute of Graphic Arts **http://www.aiga.org/**
Association for Women in Computing **http://www.awc-hq.org**
Computing Research Association **http://cra.org**
International Game Developers Association **www.igda.org**
The Association for Multimedia Communications **http://www.amcomm.org**

Internet Resources

Arts Opportunities **http://www.artsopportunities.org/**
Engineer and Computer Careers **http://www.careertech.com**
Game Jobs **www.gamejobs.com**
International Film and Television Production Directory **http://www.mandy.com/**
Jobs in Technology **http://seeker.dice.com/jobsearch/gentwo/index.jsp**
Jobs, Internships and Career Information in the Entertainment Industry **www.entertainmentcareers.net**
FilmStaff: Crew Placement Services **http://www.filmstaff.com/**
JobWeb **www.jobweb.org**
Margaret Riley Online Career Guide **http://www.rileyguide.com**
Research Institute for Advanced Computer Science **http://www.riacs.edu/**
Richard Bolles: What Color is your Parachute? – Job Hunters Bible **www.jobhuntersbible.com**
Tech-centric Job Search **Http://www.tech-centric.net/**
UNCA Career Center Postings **http://www.uncacareercenterpostings.com**
UNCA Multimedia Department **http://www.mmas.unca.edu**
Vault Online Career Library Vault Online Career Library (**Students and alumni can access Vault by logging into the Career Center Online Job & Internship Posting System and you will see Vault's Career Insider as a Quick Link**.)
Websites Related to UNCA Major **http://www.unca.edu/career/majorslinks.html**

UNC Asheville Career Center Resources for New Media Majors

Career Exploration:

100 Best Careers for the 21st Century
100 Jobs in Technology
20 Minutes from Home, The Best Computer Jobs in America
50 Best Jobs for your Personality
Becoming a Graphic Designer
Career Choices for the 90's for Students of Computer Science
Career Opportunities in Television, Cable, Video, and Multimedia
Careers by Design
Careers For Computer Buffs and Other Technological Types
College Majors and Careers
Computing and Software Design Career Directory
Cyber Careers
Great Jobs For Computer Science Majors
Great Jobs For Liberal Arts Majors
Liberal Arts Jobs
Opportunities in Engineering Careers
The College Career Bible
The College Majors Handbook
The JobBank Guide to Computer and High Tech Companies
Vault Career Guides

Job Search Resources:

Find a Federal Job Fast
Finding Your Perfect Work
Job Search Handbook for People with Disabilities
Job Searching Online For Dummies
Professional's Job Finder
Targeting the Job You Want
Ten Steps to a Federal Job
The Book of U.S. Government Jobs
The Top 10 Fears of Job Seekers
Vault Guides; Schmoozing and Resume, Cover Letters, & Interviewing, and Starting Your Own Business
Who's Hiring Who?

Internship Opportunities:

Americas Top 100 Internships
Directory of International Internships
Internship Handbook
The National Directory of Internships
Internship Success
Internships with America's Top Companies
Internships: Find the Right Internships for You
The Best 109 Internships
The Internship Bible
Vault Guide to Top Internships