What Can I Do With a Major in New Media?

Sample Occupations: The following listings are occupations you can pursue with a New Media Degree. Please note that this list is not exhaustive. There are many careers for which a New Media Degree prepares you. Note that occupations that require an advanced degree are also listed. For help in identifying more information about the occupations listed below, please visit the Career Center at 259 Highsmith Union.

3D and Web Animator Cryptographer Musician
Advertisement Designer Digital Designer & Illustrator Patent Attorney Printing Manager
Advertising Account Executive Digital Photographer/Editor Project Planner and Creative Director
Animator Digital Videographer/Editor Script Writer
Applications Programmer Documentation Librarian Software Designer/Developer
Audio-Visual Producer Educator Software Engineer
Coder Graphics Designer Special Effects Specialist
Communications Specialist Instructional Materials Designer Technical Support Representative
Computer Engineer Information Technology Specialist Technical Writer
Computer Illustrator Marketing Analyst User Interface Designer
Computer Programmer Marketing Materials/Packaging Designer Video Director & Producer
Computer Salesperson Media Resources Director Virtual Reality Environment Designer
Computer Training Specialist Mixer Web Site Designer & Developer
Console Operator Multimedia Production Designer

Sample Work Settings

Advertising Agencies Entertainment Industry Newspaper
Banks Financial Firms Professional and Technical Journals
Computer Consultant Firms Graphic Art Industry Research and Development Firms
Computer Corporations Hospitals Schools and Colleges
Computer Repair Companies Insurance Companies Statistical Firms
Computer Retail Magazines Test Development Firms
Construction Manufacturing Firms Transportation Industry
Data Processing Firms Marketing and Research Firms Utility Companies
Engineering Firms Medical Industry Weather Bureaus

Government Departments

Central Intelligence Agency Department of the Navy
Department of Commerce Department of Transportation
Department of Defense Federal Bureau of Investigation
Department of Energy NASA
Department of Health and Human Services National Security Agency
Department of the Air Force US Information Agency
Department of the Army Veterans Administration

Professional Organizations

Academy of Interactive Arts & Sciences http://www.interactive.org/
American Council for Technology www.actgov.org
American Institute of Graphic Arts http://www.aiga.org/
Association for Women in Computing http://www.awc-hq.org
Computing Research Association http://cra.org
International Game Developers Association www.igda.org
The Association for Multimedia Communications http://www.amcomm.org
Internet Resources

Arts Opportunities  http://www.artsopportunities.org/
Engineer and Computer Careers  http://www.careertech.com
Game Jobs  www.gamejobs.com
International Film and Television Production Directory  http://www.mandy.com/
FilmStaff: Crew Placement Services  http://www.filmstaff.com/
JobWeb  www.jobweb.org
Margaret Riley Online Career Guide  http://www.rileyguide.com
Research Institute for Advanced Computer Science  http://www.riacs.edu/
Tech-centric Job Search  Http://www.tech-centric.net/
UNCA Career Center Postings  http://www.uncacareercenterpostings.com
UNCA Multimedia Department  http://www.mmas.unca.edu
Vault Online Career Library  Vault Online Career Library  (Students and alumni can access Vault by logging into the Career Center Online Job & Internship Posting System and you will see Vault's Career Insider as a Quick Link.)
Websites Related to UNCA Major  http://www.unca.edu/career/majorslinks.html

UNC Asheville Career Center Resources for New Media Majors

Career Exploration:
100 Best Careers for the 21st Century
100 Jobs in Technology
20 Minutes from Home, The Best Computer Jobs in America
50 Best Jobs for your Personality
Becoming a Graphic Designer
Career Choices for the 90's for Students of Computer Science
Career Opportunities in Television, Cable, Video, and Multimedia
Careers by Design
Careers For Computer Buffs and Other Technological Types
College Majors and Careers
Computing and Software Design Career Directory
Cyber Careers
Great Jobs For Computer Science Majors
Great Jobs For Liberal Arts Majors
Liberal Arts Jobs
Opportunities in Engineering Careers
The College Career Bible
The College Majors Handbook
The JobBank Guide to Computer and High Tech Companies
Vault Career Guides

Job Search Resources:
Find a Federal Job Fast
Finding Your Perfect Work
Job Search Handbook for People with Disabilities
Job Searching Online For Dummies
Professional's Job Finder
Targeting the Job You Want
Ten Steps to a Federal Job
The Book of U.S. Government Jobs
The Top 10 Fears of Job Seekers
Vault Guides; Schmoozing and Resume, Cover Letters, & Interviewing, and Starting Your Own Business
Who's Hiring Who?

Internship Opportunities:
Americas Top 100 Internships
Directory of International Internships
Internship Handbook
The National Directory of Internships
Internship Success
Internships with America's Top Companies
Internships: Find the Right Internships for You
The Best 109 Internships
The Internship Bible
Vault Guide to Top Internships

Updated November 19, 2009